

אשת חיל מי ימצא ?

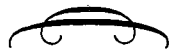
To GITTE RUBIN FERMAN

A "WOMAN of VALOR" in Israel

Who was the "Editor Par Excellence" of a Glorious Chapter in the Rebuilding of Israel already written and still "going strong" by the Generosity of the

ALLIANCE OF AMERICAN LITHUANIAN JEWS
OF PHILADELPHIA AND VICINITY, INC.

The numerous Housing Projects whereof helped Israel in the crucial days of stress and strain. . . .



OUR PROFOUND
APPRECIATION AND
GRATITUDE !

Landsleute, Friends and Admirers

יִשְׂרָאֵל

to the Greatest President of the
Boslover - Ahavas - Achim - Belzer
Association

701 PINE STREET, PHILADELPHIA, PA.

DAVID S. LANDES

An Indefatigable Tiller in the Vineyards of Israel,
Whose Dedication to the lofty ideals of the
Hebraic Renaissance have set an example for
emulation throughout Philadelphia.

**LANDES LANDS WHEREVER
ISRAEL NEEDS HIM !**



A group of admiring friends.

THE HEART OF PHILADELPHIA'S COMMUNITY
**THE GREAT WYNNEFIELD
JEWRY**

Proudly hails its own
TRIBUNE OF THE PEOPLE
IN THE LEGISLATIVE HALLS OF PENNSYLVANIA

**THE HONORABLE
GEORGE X. SCHWARTZ**

State Representative from the
28th Legislative District — 34th Ward



May his ever-ascending path of selfless
public service bring him to even higher pinnacles of
leadership and success.

PURIM 5718 — MARCH 1958

צאתכם לשלום ובואכם לשלום

Bon Voyage Greetings

in connection with their departure to Israel

to Philadelphia's

"Mr. Generosity"

ISADORE FLEEKOP

and his beloved wife

MINNIE FLEEKOP

whose hosts of Friends just honored them on February 22nd, 1958

with a Testimonial Dinner under the auspices of

Bonds For Israel of Philadelphia

(At which over \$100,000 worth of Bonds were subscribed)

In appraising men of Isadore Fleekop's caliber, our Rabbis of old,
expressed their wish that "Israel may abound with more leaders of
similar dedication and devotion."

ISADORE FLEEKOP, TRIBUTE COMMITTEE

AMERICA'S MOST DISTINCTIVE BURIAL ESTATES



*Dedicated to the Memory
of one of its Greatest Heroes*



HAYM SALOMON MEMORIAL PARK

Frazer—Penna.

Philadelphia Office—1928 Spruce St.

RIttenhouse 6-5471

חג פסח כשר ושמה
מאת
ב. מאנישעוויץ קא.
IN HONOR OF PASSOVER



B C
MANISCHEWITZ

ספריות שיינברג לילדים
בעריכת ד"ר א. י. אייגום
ודניאל פרסקי

(א) דבורה מתחת התומר
(הילד השופט)
(ב) אשמדי מלך השדים
(ג) נקמת אשמדי
(ד) יהודית
(ה) בת מלך ארם
(עם ציורים ומלון עברי-אנגלי)
מחיר 5 החוברות \$4.00
HEBREW PUBLISHING CO.
79 Delancey St., New York 2, N. Y.

האחים טברסקי
בית-דפוס
עברית ואידית

אנו מתמחים בהדפסת כל מיני
ס פ ר י ם
רבניים ומודרניים, וגם עבודת-דפוס כללית.
מבחר גדול של אותיות. מכונות מודרניות.

TWERSKY BROTHERS
1555 MACOMBS ROAD
New York 52, N. Y.
LU 8-3183

**Use the Pleasant
Laxative**

Ex-Lax is the laxative you enjoy taking. Tastes like delicious chocolate, and gives thorough relief gently and comfortably. Ex-Lax is America's biggest selling laxative—used for over 40 years.

Buy the Economy 79c Size
Save as much as 41c
Also available in 37c and 15c sizes.

When Nature "forgets"... remember

EX-LAX
THE CHOCOLATED LAXATIVE



says Sailor Zim:
"A trim Zim ship . . . balmy southern skies—
The perfect trip for the travel-wise!"

TO **ISRAEL**
EVERY THIRD WEEK
NEW YORK • NAPLES • HAIFA
S.S. ZION • S.S. ISRAEL

Consult your travel agent
— he's your best source
of advice

ZIM Lines צים



Zim liners arrive and
depart from Israel
every week of the year

42 BROADWAY, NEW YORK 4, N. Y. • DIGBY 4-7600

שפע ברכות
לסופר חביב
דניאל פרסקי
לשנתנו השבעים.
יתן לו ה'
ב ר י א ו ת
ואריכות שנים
ויזכה להעניק לנו
מחילו הרב.
יהודית
ויעקב יוזליט.

My Profound Appreciation

and

Everlasting Gratitude

to

A Leader of Dedication and Fervor,
who selflessly continues to serve Jewry and
the State of Israel around the clock.

Arthur Edward Dennis, Esquire

For his sustained and generous support
of the "Bitzaron".

ISRAEL STIEFEL

Senator in the General Assembly of Pennsylvania

National Chairman of "Bitzaron"



חופשה נוספת

בלי

תשלום נוסף

בצי הטרָאנס־אטלאנטי הגדול ביותר בעולם עם שתי אניות־הנוסעים האדירות ביותר בראש, מלכת אליזבת ומלכת מרי, תוכל לסמוך על בחירה נרחבת ביותר של אניות ותאריכי הפלגה. תשומת־לב מיוחדת לכשרות וחדרים לתפילה. חופשה נוספת ומצוינת כאתחלה וסיום של בקורך באירופה.

תכנית קונרד שמשתלמת מראש תביא את קרוביך לארצות־הברית

אם אינך יכול לנסוע בעצמך השנה, הבא את קרוביך לאמריקה! מחירים של עונת קימוץ מערבה מנובמבר הראשון עד מאי 31; מזרחה, עד מארץ 31. רכוש לך כרטיס שמשתלם מראש.

קונארד מסדר את כל הענינים — העברה, הדרכה בבתי־המסע, הגירה, תחנות־חניה — ואף דמי־כיס בדרך.

הפלגות שבועיות קבועות במשך כל השנה מניו־יורק לשרבורג, האזור, סאוטה־מפטון וליבר־פול — הזדמנות נפלאה לבקר את לונדון או פאריז בדרך אל המטרה. התקשר עם סוכן הנסיעה עתה.

GO CUNARD
Getting There is Half the Fun!

CUNARD LINE, 25 BROADWAY AND 441 PARK AVE., N. Y. C.

להתענג בפסח —

מצות

הארָאוויטץ-

מאָרגאָרעטען



וכל מיני אוכל כשרים וטובי טעם של

הארָאוויץ-מאָרגאָרעטען

אופי המצה היותר טעימה באמריקה

**PASSOVER
GREETINGS**



Grossinger's

ON GROSSINGER LAKE
GROSSINGER, N. Y.

YOUR BEST BUY — ALWAYS

**JACQUIN'S
CORDIALS**

CHARLES JACQUIN ET CIE, INC.

Established 1884

AMERICA'S OLDEST CORDIAL PRODUCERS

PHILADELPHIA, PENNSYLVANIA, U.S.A.



Classics in cordials —

Withstood and still withstand

the test of time

PASSOVER

matzos and matzo products

GOODNESS

**ADDED
PROTECTION**



**NEW
5**

lb. pack

Five 1 lb. individually wrapped boxes within the outer wrapper. Keeps the matzos as fresh, crisp and tasteful as when they left Goodman's ovens.

Strictly Kosher for Passover under the supervision of Rabbi Mendel Chodrow and other eminent Orthodox Rabbis.

כשר לפסח

IMPROVED SQUARE
MATZOS
ROUND TEA MATZOS
EGG MATZOS
MATZO MEAL
MATZO FARFEL
GEFILLTE FISH
PAREVE BORSHT

GOODMAN'S

®

Light One!
Discover—

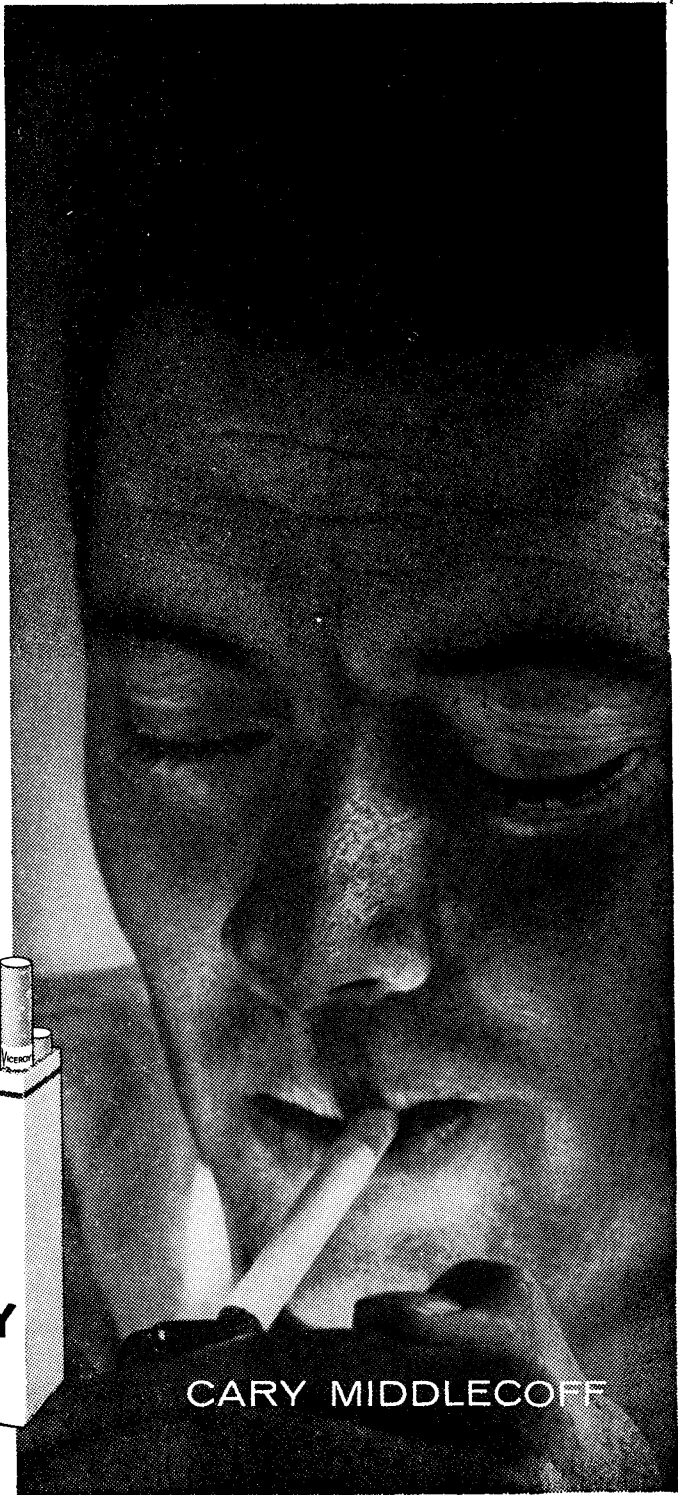
Viceroy
Gives You More
Of What
You Change
To a Filter For

Viceroy gives you the
maximum filtration for the
smoothest smoke of any
cigarette. More taste, too . . .
the finest tobacco taste of all.
Maximum filtration for
the smoothest smoke—and
finest tobacco taste.
More of what you change
to a filter for!



New crush-proof flip-open
box or famous familiar pack.

©1958, Brown & Williamson Tobacco Corp.



CARY MIDDLECOFF

שומר מה מיליה

שומר מה מיליה?

WATCHMAN WHAT OF THE NIGHT?

BRITH ACHIM BENEFICIAL ASSOCIATION

for 68 years

A Sentinel in Israel

in the very vanguard of the
Creative and Communal activities of Philadelphia's Jewry.

Proudly announces the launching
on March 11th, 1958,

of its Third J. N. F. Project

for an additional Brith Achim Nachlah in Israel



Charles S. Shotz, Esq., President

Louis Tolz, Secretary

A. Borenstein, Vice President

Joseph Konick, Chairman Welfare Fund

Jack Goldstein, Treasurer

Committee

E. Louis Rosen, Chairman Benefit Fund

A Great Seat of Learning

lies

like a pearl set in emeralds
in the heart of Pennsylvania's
majestic Bucks County and in
the shadows of colonial Doylestown

THE NATIONAL AGRICULTURAL COLLEGE

In the very forefront of scientific agricultural education
and creative research

Annually sends forth new cadres of teachers
scientist-farmers and researchers

- to banish hunger from earth
- to vanquish desolation
- to extirpate poverty
- to plant the "Plenty of Pennsylvania" everywhere

Published monthly by Bitzaron, Inc., 1141 Broadway, New York 1, N. Y. (except from Feb. - March, May to August, and Nov. - Dec., when published bi-monthly). Prof. Nahum Glatzer, Contributing Editor, Prof. Simon Halkin (Israel), Prof. Harry A. Wolfson, Editors; Dr. Maurice E. Chernowitz, Managing Editor. Annual subscription, payable in advance: \$7.00 per year; foreign, \$8.00. To members of the Armed Forces half rate. Entered as second class matter, January 5, 1940; re-entered as second class matter, Jan. 14, 1958 at the Post Office at New York, N. Y., under the act of March 3, 1879. Copyrighted 1958, by Bitzaron, Inc. All rights reserved. Opinions expressed in the articles of Bitzaron represent the opinions of the authors and do not necessarily reflect those of the editors and publisher. Subscriptions are automatically renewed unless we are notified otherwise.

Printed by Sinai Printing & Linotype Corp. 211 East Broadway, New York